

TONBRIDGE & MALLING BOROUGH COUNCIL

RECORD OF DECISION

Decision Taken By: Cabinet Member for Economic Regeneration

**Decision No:
D170047MEM**

Date: 06 July 2017

Decision(s) and Reason(s)

North Kent Enterprise Zone

(Report of Chief Executive)

The report provided an update on the progress being made on the North Kent Enterprise Zone initiative, which included a site at Rochester Airfield. Members were also asked to approve the next steps in the delivery of the project.

It was reported that the Accountable Body for the North Kent Enterprise Zone was Maidstone Borough Council and a formal request for contributions towards the cost of this role had recently been received from that authority. It was proposed that a 15% contribution towards legal, financial and administrative costs be made. This equated to £600 per annum and could be met through existing economic development budgets.

Following consideration by the Economic Regeneration Advisory Board, the Cabinet Member for Economic Regeneration resolved that:

- (1) the updated information set out in the report be noted;
- (2) the support given to the North Kent Enterprise Zone to date be endorsed; and
- (3) the proposal to contribute £600 per annum towards the Accountable Body function be agreed.

Reasons: As set out in the report submitted to the Economic Regeneration Advisory Board of 6 July 2017.

Signed Cabinet Member for Economic Regeneration; and Leader: N Heslop

Signed Chief Executive: J Beilby

Date of publication: 7 July 2017

This decision will come into force and may then be implemented on the expiry of 5 working days after publication unless it is called in.

Decision Taken By: Cabinet Member for Economic Regeneration

**Decision No:
D170048MEM**

Date: 06 July 2017

Decision(s) and Reason(s)

Service Level Agreements with Visit Kent and Tourism South East

(Report of Chief Executive)

The report provided information on the Service Level Agreements that the Borough Council currently had with two tourism bodies – Visit Kent and Tourism South East – and set out proposals for 2017/18.

It was proposed that the Borough Council did not enter into a new annual agreement with Tourism South East as there was more scope for Tonbridge and Malling to have a higher profile with Visit Kent at a county rather than regional level.

In addition, it was proposed that the Service Level Agreement (SLA) with Visit Kent was retained but at a reduced level of up to a maximum of £3,500 for 2017/18. However, the SLA would look to retain the activities set out in paragraph 1.4.3 of the report as a minimum.

These proposals offered potential additional savings on existing budgets and represented better value for money.

Following consideration by the Economic Regeneration Advisory Board, the Cabinet Member for Economic Regeneration resolved that:

- (1) the proposal to not renew the Service Level Agreement with Tourism South East in 2017/18 be agreed;**
- (2) the proposal to reduce the Service Level Agreement with Visit Kent in 2017/18 to a maximum of £3,500 be agreed; and**
- (3) the inclusion of activities set out in paragraph 1.4.3 of the report be agreed.**

Reasons: As set out in the report submitted to the Economic Regeneration Advisory Board of 6 July 2017.

Signed Cabinet Member for Economic Regeneration; and
Leader
N Heslop

Signed Chief Executive: J Beilby

Date of publication: 7 July 2017

This decision will come into force and may then be implemented on the expiry of 5 working days after publication unless it is called in.

Decision Taken By: Cabinet Member for Economic Regeneration

**Decision No:
D170049MEM**

Date: 06 July 2017

Decision(s) and Reason(s)

'Building Our Industrial Strategy' Green Paper Consultation

(Report of Chief Executive)

The report set out the Borough Councils response to the 'Building our Industrial Strategy' Green Paper consultation, which was submitted in advance of the deadline of 17 April 2017.

A summary of the main points made were set out in paragraph 1.2.2 of the report, with the full consultation response attached as Annex 1.

Members welcomed the Green Paper and supported the aims and objectives of the strategy in stimulating economic growth and prosperity. However, concern was expressed regarding the requirement for a national infrastructure policy that properly addressed the challenges arising from growth, the delivery of a credible skills and training agenda and the need for clarity regarding the role of the local partnerships and South East Local Enterprise Partnership in implementing the strategy.

Following consideration by the Economic Regeneration Advisory Board, the Cabinet Member for Economic Regeneration resolved that:

The consultation response to the 'Building our Industrial Strategy' green paper, set out in full in Annex 1 of the report, be endorsed.

Reasons: As set out in the report submitted to the Economic Regeneration Advisory Board of 6 July 2017.

Signed Cabinet Member for Economic Regeneration; and Leader N Heslop

Signed Chief Executive: J Beilby

Date of publication: 7 July 2017

This decision will come into force and may then be implemented on the expiry of 5 working days after publication unless it is called in.